

Morgan Spicer

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A specialist in advertising and graphic design, Morgan Spicer graduated with a BFA in Communication Design. She has held several graphic design roles in international magazine publications such as The Telegraph, Akabo Media, Blue Sky Publications and New Africa. Her most recent Advertising roles have been with Tomorrow LTD, Them London and Media Therapy with clients such as Game, Argos, Johnson & Johnson, Energizer, Bupa, Nair, Arm and Hammer, Canderel and Femfresh. Several of her projects have gone on to win awards.

Work Experience

November 2016-Present • Manager

Mad Roosters Liquor Store, Driftwood Texas

Working closely with distributors, manage and order inventory, price check and pay for deliveries. Greet customers and sell product professionally. Keep the store tidy and clean. Design brochures for and put together orders for events and coordinate to deliver stock promptly.

July 2015 - July 2016 • Graphic Designer

Nine Worlds Geekfest, London

Designed print and digital branding solutions.

April 2015 - June 2016 • Graphic Designer

Tassia, London

Designed, artworked and produced leather goods catalogues.

July 2014 - January 2015 • Graphic Designer

Tomorrow, London

Worked with a creative team and solo to design, execute, artwork and professionally present work. Created flash banners, magazine adverts, websites, social media banners, menus, flyers, mailing list emails and more. Represented clients such as Argos, GAME, gambling establishments, restaurants, insurance companies, sports clothing retailers and golf courses.

April 2014 • Graphic Designer

EBuzzing, London

Rebranded presentation materials.

February - March 2014 • Graphic Designer

Telegraph Media Group, London

Working across digital and print, created and amended print adverts, illustrations, layouts, interactive ipad adverts, flash banners, web content.

March 2013 - January 2014 • Production & Design Executive

Akabo Media, London

Coordinated with clients, advertisers, printers, online publishers, editors and other designers to produce logistics and supply chain magazines. Designed and artworked print advertisements, banner ads, pamphlets. Kept websites updated with basic HTML and CSS, using a CMS uploaded online content, put together e-newsletters and created signage and programs for various event production.

December 2012 - February 2013 • Art Director

New Africa, London

Designed, artworked and produced an annual publication working closely with journalists, advertisers and printers.

Key Skills

- Advanced user of Adobe Creative Suite, Indesign, Photoshop, Illustrator and Flash
- Literate in Microsoft Office Suite with a touch-typing speed of 70 words per minute
- Excellent skills in photography, photo editing and retouching
- Experience as a freelance artist and full time graphic designer, illustrator and artworker: branding, logos, redesigns
- Advanced user of both PC and Mac

Education

Texas State University, San Marcos

Autumn 2008 - Spring 2010

Bachelor of Fine Arts Degree Communication Design, 2:1

Texas A&M University, Corpus Christi

Autumn 2006 - Spring 2008

Double major Communication and Art

Austin Waldorf School, Austin, 2006

High School Diploma

Interests and References

Horse riding, camping, roller derby, metal and woodworking, swimming, photography, drawing, and gaming. References available upon request.

December 2012 • Graphic Designer

Spencer Ogden, London

Rebranded their in-house paperwork and designed a winter holiday card.

August - November 2012 • Art Director

Blue Sky Publications, London

Working closely with journalists, advertisers and printers, designed, artworked and produced a monthly African Business publication online and in print.

April - July 2012 • Graphic Designer

Them London, London

Collaborated closely with the creative team to design magazine ads, billboards, sticky note pads, pamphlets, and posters for clients such as Strutt & Parker, Bupa, Johnson & Johnson, Dentsply, Loreal, Spire Healthcare, and Wilkinson Sword. Worked with developers creating flash banners, e-newsletters, and websites.

November 2010 - February 2011 • Graphic Designer

Media Therapy, London

Designed magazine ads, logos, billboards, coupons, storyboards, newsletters, pamphlets, posters, websites, mirror clings. Participated in copywriting and brainstorming campaign ideas. Worked closely with the small creative team, integrated ideas from clients Trojan, Canderel, Femfresh, Pearldrops, Arm & Hammer, Cetaphil, Sterimar, and Nair.

June - August 2009 • Designer

Yoga Yoga, Austin, USA

Designed newsletters, e-newsletters, posters, postcards and pamphlets.

June - August 2008 • Junior Graphic Designer

Lee Tilford Agency, Austin, USA

Worked closely with the small creative team, shadowing the art director; on projects for BMW, Greenhouse Mall and used car companies.

June - August 2007 • Secretary

Marlborough College, Marlborough, England

Designed newsletters for mass emails, post, flyers and pamphlets. Greeted clients and directed them in person and phone calls.

March 2006 • Junior Graphic Designer

Sherry Matthews Advocacy Marketing, Austin, USA

Designed flyers and magazine adverts