

# Morgan Spicer

mspicer21@gmail.com  
morganspicer.com

A specialist in advertising and graphic design, Morgan Spicer graduated with a BFA in Communication Design. She has held several graphic design roles in international magazine publications such as The Telegraph, Akabo Media, Blue Sky Publications and New Africa. Her most recent Advertising roles have been with Tomorrow LTD, Them London and Media Therapy with clients such as Game, Argos, Johnson & Johnson, Energizer, Bupa, Nair, Arm and Hammer, Canderel and Femfresh. Several of her projects have gone on to win awards.

## Work Experience

**November 2017 - Present • Freelance Creative Director**  
**Various wedding venues and photographers, Austin Texas**  
Producing venue signage, and weddings with the 3 of Cups collective and assisting photography and photo editing with Creatrix Photography.

**November 2016 - June 2017 • Manager**  
**Mad Roosters Liquor Store, Driftwood Texas**  
Working closely with distributors, manage and order inventory, price check and pay for deliveries. Greet customers and sell product professionally. Keep the store tidy and clean. Design brochures for and put together orders for events and coordinate to deliver stock promptly.

**July 2015 - July 2016 • Graphic Designer**  
**Nine Worlds Geekfest, London**  
Designed print and digital branding solutions.

**April 2015 - June 2016 • Graphic Designer**  
**Tassia, London**  
Designed, artworked and produced leather goods catalogues.

**July 2014 - January 2015 • Graphic Designer**  
**Tomorrow, London**  
Worked with a creative team and solo to design, execute, artwork and professionally present work. Created flash banners, magazine adverts, websites, social media banners, menus, flyers, mailing list emails and more. Represented clients such as Argos, GAME, gambling establishments, restaurants, insurance companies, sports clothing retailers and golf courses.

**April 2014 • Graphic Designer**  
**EBuzzing, London**  
Rebranded presentation materials.

**February - March 2014 • Graphic Designer**  
**Telegraph Media Group, London**  
Working across digital and print, created and amended print adverts, illustrations, layouts, interactive ipad adverts, flash banners, web content.

**March 2013 - January 2014 • Production & Design Executive**  
**Akabo Media, London**  
Coordinated with clients, advertisers, printers, online publishers, editors and other designers to produce logistics and supply chain magazines. Designed and artworked print advertisements, banner ads, pamphlets. Kept websites updated with basic HTML and CSS, using a CMS uploaded online content, put together e-newsletters and created signage and programs for various event production.

## Key Skills

- Advanced user of **Adobe Creative Suite, Indesign, Photoshop, Illustrator and Flash**
- Literate in **Microsoft Office Suite** with a touch-typing speed of **70 words per minute**
- Excellent skills in **photography, photo editing and retouching**
- Experience as a **freelance artist** and full time **graphic designer, illustrator** and **artworker: branding, logos, redesigns**
- Advanced user of both **PC and Mac**

## Education

**Texas State University, San Marcos**  
Autumn 2008 - Spring 2010  
**Bachelor of Fine Arts Degree Communication Design, 2:1**

**Texas A&M University, Corpus Christi**  
Autumn 2006 - Spring 2008  
**Double major Communication and Art**

**Austin Waldorf School, Austin, 2006**  
High School Diploma

## Interests and References

Horse riding, camping, roller derby, metal and woodworking, swimming, photography, drawing, and gaming. References available upon request.

**December 2012 - February 2013 • Art Director**  
**New Africa, London**  
Designed, artworked and produced an annual publication working closely with journalists, advertisers and printers.

**December 2012 • Graphic Designer**  
**Spencer Ogden, London**  
Rebranded their in-house paperwork and designed a winter holiday card.

**August - November 2012 • Art Director**  
**Blue Sky Publications, London**  
Working closely with journalists, advertisers and printers, designed, artworked and produced a monthly African Business publication online and in print.

**April - July 2012 • Graphic Designer**  
**Them London, London**  
Collaborated closely with the creative team to design magazine ads, billboards, sticky note pads, pamphlets, and posters for clients such as Strutt & Parker, Bupa, Johnson & Johnson, Dentsply, Loreal, Spire Healthcare, and Wilkinson Sword. Worked with developers creating flash banners, e-newsletters, and websites.

**November 2010 - February 2011 • Graphic Designer**  
**Media Therapy, London**  
Designed magazine ads, logos, billboards, coupons, storyboards, newsletters, pamphlets, posters, websites, mirror clings. Participated in copywriting and brainstorming campaign ideas. Worked closely with the small creative team, integrated ideas from clients Trojan, Canderel, Femfresh, Pearldrops, Arm & Hammer, Cetaphil, Sterimar, and Nair.

**June - August 2009 • Designer**  
**Yoga Yoga, Austin, USA**  
Designed newsletters, e-newsletters, posters, postcards and pamphlets.

**June - August 2008 • Junior Graphic Designer**  
**Lee Tilford Agency, Austin, USA**  
Worked closely with the small creative team, shadowing the art director; on projects for BMW, Greenhouse Mall and used car companies.

**June - August 2007 • Secretary**  
**Marlborough College, Marlborough, England**  
Designed newsletters for mass emails, post, flyers and pamphlets. Greeted clients and directed them in person and phone calls.

**March 2006 • Junior Graphic Designer**  
**Sherry Matthews Advocacy Marketing, Austin, USA**  
Designed flyers and magazine adverts